



## FINTECH ATLANTA AMBASSADOR

A diverse group of executive leaders telling the story of FinTech Atlanta and our robust ecosystem - with audiences locally and overseas.

### The Program

Across the globe, our Ambassadors champion the story of fintech in Atlanta and the power of our community working alongside each other. This integral group helps spread FinTech Atlanta's mission to advance the region as the recognized global capital of financial technology.

### Our Progress

We've taken our mobile Transaction Alley Studio on the road and convened our community at global events including: Money 20/20 Europe, ETA Transact, Fintech Meetup, and most importantly, Atlanta's own Fintech South, produced by the Technology Association of Georgia (TAG). Capturing and editing content in real time then sharing it on social media creates additional exposure and credibility for our region and helped us to grow our LinkedIn followers by 115% in a single year.

We also leverage the vibrant fintech ecosystem in our own backyard by hosting signature events and participating in those within our community, including hosting foreign trade and political delegations from key countries alongside our partners at the Metro Atlanta Chamber. Such engagements reinforce Atlanta's position as a global capital for financial technology innovation and leadership.

### Get Involved

Help us share what makes fintech in Atlanta special on a global scale, whether it be joining us at a tradeshow, speaking to an economic development prospect, or getting more leaders engaged in our mission. In fact, why not join FinTech Atlanta's Ambassador Program today?

Please contact Hillery Champagne at [hchampagne@fintechatlanta.org](mailto:hchampagne@fintechatlanta.org) for more information.

