



FINTECH
FOR GOOD

Join the Movement: FinTech for Good

Uniting the Fintech Industry for a Better Tomorrow

Our Mission

Our mission is simple yet powerful: **work together to make the world a safer and more secure place.** We believe that by uniting our industry's resources and expertise, we can create a meaningful impact on society and build a more inclusive and sustainable financial future.

Our Pillars



Fighting Financial Crime: Developing innovative solutions to detect, prevent, and combat financial crime through industry-wide collaboration.



Increasing Value Chain Trust: Building a transparent and secure financial system that inspires confidence in every transaction.



Supporting Financial Inclusion & Fairness: Ensuring that everyone has access to fair and equitable financial services.



Driving Sustainability in Fintech: Encouraging sustainable products that support the well-being of our planet and future generations.

Join us!

Be a part of this transformative journey. Let's work together to build a safer, more inclusive, and sustainable financial future. Fill out the form to get involved and become a catalyst for change through Fintech for Good.

Together, we can make a lasting impact.

The Program

Fintech for Good is a transformative initiative led by Fintech Atlanta, uniting the manpower, expertise, and resources of top executives from across the financial services industry. Through our combined efforts, we aim to combat financial crime, promote greater inclusion and equity, and develop sustainable financial products that benefit all stakeholders.

Program Initiatives

- 1. Collaborative Innovation:** Partner with industry associations, law enforcement, regulatory bodies, and tech innovators to create solutions that enhance security, reduce fraud, and expand financial inclusion. Through collaboration in areas like advanced KYC, AI, and data analysis, we are building a safer and more inclusive financial ecosystem.
- 2. Harnessing Executive Expertise:** Leverage the insights and experience of industry leaders to tackle global challenges like cybersecurity threats, financial crime, and equitable access to financial services.
- 3. Education & Advocacy:** Raise awareness and advocate for policies and technologies that promote safer financial ecosystems, ensuring that underserved communities also benefit.
- 4. Community Impact:** Channel the industry's resources and manpower toward initiatives that have a direct, positive impact on society—both locally and globally. By combining knowledge, innovation, and a shared commitment to doing good, Fintech for Good aims to drive meaningful change throughout the industry.

How it Works

Fintech for Good fosters trust, promotes fairness, and drives positive social and environmental impact through collaboration. By creating a platform for knowledge exchange, innovation, and action, we are not only addressing today's challenges but also shaping a more secure and inclusive financial future for generations to come.

Please contact Ania Lackey at alackey@fintechatlanta.org for more information

