



A sponsorship program designed to elevate diverse local FinTech founders

The Background

This initiative began leading up to the 2022 Money 20/20 USA show by asking five prominent FinTech corporate leaders from the region to help provide funding and mentorship for five local start-up founders to attend the event. The program culminated in a dinner featuring conversation around supporting diverse entrepreneurs within the FinTech ecosystem, moderated by Yizhu Wang, senior reporter covering financial technology sectors for S&P Global Market Intelligence.

The Program

We've decided to evolve the program to support our Atlanta founders in a meaningful way throughout the year instead of at one event. Each sponsor will have the opportunity to choose one Atlanta FinTech startup founder to join the FinTech Atlanta Board of Directors, amongst other opportunities. Our team will provide a curated list of FinTech founders that we feel could be a good match for your company. Of course, you are more than welcome to choose a startup that is not on our list.

Why Support?

Sponsor an Atlanta FinTech founder to participate on the FTA board, allowing them the opportunity to gain experience and connections needed for our next generation of leaders.

Sponsored founders have:

- Full board benefits and voting rights
- Advisement by supporting board members
- Complimentary passes to Fintech South
- Additional opportunities as they arise

The Commitment

A \$5,000/year investment for the board membership and a committee to serve as an Advisor to the company throughout the duration of their membership. Sponsors will also receive recognition in a case study marketed across all FinTech Atlanta's various channels, including social media postings, board meetings, our website, and more.

Please contact Ania Lackey at
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